

## Community Impact

### 2018 - Request For Support

Request For Support Status: Submitted

### St. Croix Valley Habitat for Humanity - New Home Construction

#### Program Information

*You may save your work at any time by clicking on the "Save My Work" link/icon at the bottom or top of the page.*

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#### Program Name

**Primary Impact Area** Meeting Basic and Emergency Needs

**Secondary Impact Area** Strengthening Children and Families

**What percent of funding received will be spent in this secondary impact area?**

#### Program Request

##### Brief description of request:

The funds we are requesting are for the construction of a new Home Build planned for the Spring of 2018. Our Partner Family- The Taylors, live in Hudson, WI and we are working on securing funding to begin the build at this time. The funds will be used to purchase building materials for the home.

**Amount Requested** 6,000.00

**Total Cost of Providing the program in Polk, Pierce, and St. Croix Counties:** 150,000.00

**Last Year Grant from United Way St. Croix Valley:** 5,500.00

**Last Year Total Donor Designations from United Way St. Croix Valley:** 5,500.00

## **Community Need**

### **Description of the community need/condition the program strives to resolve**

The populations of St. Croix and Pierce Counties populations all live in a relatively high cost-of-living situation when it comes to housing. On average, the cost of living for impoverished families take up to 1/3 of their median income. The job market in this area also tends to oscillate due to the proximity to the Twin Cities, as well as the influx of commuters that live in this area, but work across the river. This creates a self-sustaining system of struggle that makes it harder and harder for families to climb out of poverty, as the cost of living just continues to go up, and the job market remains unstable.

### **How does the program address the situation and the anticipated positive changes in community conditions.**

Habitat works to alleviate this burden with 1-2 builds per year for our selected Partner Families, based on the criteria set by Habitat International. We do this through donations and volunteers who generously put their time and money into building a support network for our Partner Families. They then put in the "sweat-equity" hours we require of them in our criteria selection, along with mandatory training, and then begin the Build and finish it as quickly as allowable. We then hold their zero-interest mortgages for them, until they are able to take over them, and of course we then continue our mission to serve more individuals in need.

## **Target Population**

### **Describe the target population served**

Our target population includes low-income individuals and families in St. Croix and Pierce counties, as deemed appropriate by the criteria set by Habitat International.

## **Collaboration**

### **Identify your organization's relationship with other similar organizations and any effort to collaborate with other organizations.**

We partner with the River Falls Housing Authority, Our Neighbor's Place, WestCAP and other county social services to find project candidates. Additionally, we have collaborated with Our Neighbor's Place, Grace Place (Salvation Army) and Turning Point to complete repair projects at their facilities.

## **Sustainability**

### **What would happen if the program does not receive the full requested amount?**

We gather our funds from a variety of donors, so we can anticipate the budget that is needed for construction. We do our best to ensure to keep costs to a minimum and we rely on our volunteers to be the backbone that allows our work to continue to grow. We ask for donated labor and materials whenever possible. Without appropriate funding, we are limited to the cost of building materials and the timeline of the construction of the home. Funding is crucial to the beginning and completion of the home for our selected family.

### **Provide any additional information that will clarify your request.**

## St. Croix Valley Habitat for Humanity - New Home Construction

### Program Financial Information

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*All fields are required for the Program Financial Information. If a field does not apply to this program please enter a zero (0.00) amount.*

#### Income

	Last Year Actual	Current Year Projected	% Change
UWSCV Designations	5,500.00	6,000.00	9.09
UWSCV Allocations	0.00	0.00	0.00
Other United Ways	0.00	5.00	0.00
Gov. Funding - City	0.00	0.00	0.00
Gov. Funding - County	0.00	0.00	0.00
Gov. Funding - Federal	0.00	0.00	0.00
Gov. Funding State	0.00	0.00	0.00
Foundation and Corporate Support	98,085.00	146,000.00	48.85
Contributions / Donations	22,446.00	37,500.00	67.07
Special Events	103,271.00	87,500.00	-15.27
Fees Earned for Services	5,033.00	5,000.00	-0.66
Investment Income	0.00	0.00	0.00
Other Income (click to itemize)	274,499.00	350,000.00	27.51
Sales	266,529.00	315,000.00	
In-Kind Support	7,970.00	35,000.00	
Total	508,834.00	632,005.00	24.21

#### Expenses

	Last Year Actual	Current Year Projected	% Change
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Salaries/Benefits	481,143.00	409,480.00	-14.89
Other Expenses (click to itemize)	0.00	0.00	0.00
Administrative Expenses	190,550.00	162,380.00	-14.78
Fundraising Expenses	127,285.00	134,140.00	5.39
Total	798,978.00	706,000.00	-11.64

	Last Year Actual	Current Year Projected	% Change
Program Excess or (Deficit)	-290,144.00	-73,995.00	-74.50

**St. Croix Valley Habitat for Humanity - New Home Construction**

**Other Funding Sources**

<b>Funding Source</b>	<b>Amount</b>	<b>Status</b>
<b>Andersen Corporation</b>	\$40,000.00	Pending
<b>Lowes National Women Build</b>	\$5,000.00	pending
<b>Total Amount:</b>	\$45,000.00	

## St. Croix Valley Habitat for Humanity - New Home Construction

### Outcomes

#### Meeting Basic and Emergency Needs

##### Meeting Basic and Emergency Needs Outcome Statement:

Families and individuals will have increased financial stability through access to budget counseling and utilizing community-based and government financial assistance programs.

##### Describe the method(s) that is used to gather statistical information for each outcome indicator listed

We require approved Homeowner families to go through a mortgage and financial information program. They need to provide a certificate to prove that they passed the program.

##### Explain discrepancies and any proposed modification of outcomes or targets.

We will assist if they have problems or questions.

##### Indicators

We require approved Homeowner families to go through a mortgage and financial information program.

	Previous Year Actuals	Current Year Target
Actual Participants #	1	2
Actual Participants Achieving #	1	2
Actual Percent Achieving	100	100

#### Strengthening Children and Families: Success By 6

##### Success By 6 Outcome Statement:

Parents and caregivers will be aware of community resources and have the information needed to access them

##### Describe the method(s) that is used to gather statistical information for each outcome indicator listed

Homeowner will be given a survey for the outcomes.

##### Explain discrepancies and any proposed modification of outcomes or targets.

none

##### Indicators

	Previous Year Actuals	Current Year Target
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<b>We can give the parents access to the community resources.</b>	Actual Participants #	0	2
	Actual Participants Achieving #	0	2
	Actual Percent Achieving	0	100

### Strengthening Children and Families: Youth and Family Programs

**Youth and Family Programs Outcome Statement:**  
**Children and their parents or other care-giving adults have stable, supportive relationships.**

**Describe the method(s) that is used to gather statistical information for each outcome indicator listed**

A survey will be used to discover if the new home has created safety and stability.

**Explain discrepancies and any proposed modification of outcomes or targets.**

none

Indicators		Previous Year Actuals	Current Year Target
<b>Having a safe and affordable home gives the family stability.</b>	Actual Participants #	0	2
	Actual Participants Achieving #	0	2
	Actual Percent Achieving	0	100

### Promoting Health and Independence

**Promoting Health and Independence Outcome Statement:**  
**Children, youth and adults will understand and choose healthy lifestyles.**

**Describe the method(s) that is used to gather statistical information for each outcome indicator listed**

A survey will ask for outcomes of family lifestyle information.

**Explain discrepancies and any proposed modification of outcomes or targets.**

Reference the Wilder Foundation research.

**Indicators**

**Having a safe and healthy home  
promotes choosing healthy lifestyles.**

	Previous Year Actuals	Current Year Target
Actual Participants #	0	1
Actual Participants Achieving #	0	1
Actual Percent Achieving	0	100



## St. Croix Valley Habitat for Humanity - New Home Construction

### Success Story

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### Outcome Success Story

*Provide a brief success story based on one outcome. The success story must be available for public use by United Way St. Croix Valley. The story should illustrate your program's effect on a client or family. Limit your response to NO MORE THAN TWO PARAGRAPHS.*

**Agency Contact for Success Story:** Debbie Murtha

**Phone Number for Success Story:** (715) 760-3300

**Geographic community represented by the success story:** St. Croix County

### Restate the outcome the story links to:

This will provide the Taylors will financial stability for their family, as well as act as the cornerstone for their financial future through the skills and support they gain.

### Success Story:

St. Croix Valley Habitat for Humanity is building a house in Hammond, WI with the assistance of our Partner Family- The Taylors. They have been caught in the systemic cycle of poverty for 5 years now, and they're little ones, Annie and Elise are both growing girls that deserve a stable home.

By obtaining a home through our partnership, Habitat sets them up for a secure financial future, as well as financial independence that will act at the cornerstone for the family's overall future. Habitat's mission to serve is all about helping those who need, and the Taylors are a perfect display of our mission in action!

### Permission to Use Publicly

**United Way is granted permission to use the information provided on this form publicly.** Yes

## St. Croix Valley Habitat for Humanity - New Home Construction

### Demographic Data

Complete this demographic chart for program participants. This information should be reflective of a Calendar Year.

Each category total must balance in order to submit this form. The totals for Gender, Age, Ethnic Origin, County of Residency, Current or Most Recent Home, and Annual Household Income must all have the same total as the 'Total Unduplicated Clients'

If your agency does not collect this information, or does not have it available for the category specified, please utilize the 'unknown' field for that category.

**The 6-Month and 12-Month Reports will be entered at the future reports.**

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
Total Unduplicated Clients	12	4	-66.67			0
Total	12	4	100	0	0	0

### Gender

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
Male	1	1	0			0
Female	11	3	-72.73			0
Unknown		0	0			0
Total	12	4	100	0	0	0

### Age

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
0-5 years	0	2	0			0
6-12 years	0	0	0			0
13-18 years	0	0	0			0
19-24 years	0	0	0			0
25-34 years	0	2	0			0
35-44 years	0	0	0			0
45-54 years	0	0	0			0

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
55-64 years	0	0	0			0
65 years or more	1	0	-100			0
Unknown	11	0	-100			0
Total	12	4	100	0	0	0

### Ethnic Origin

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
African American	0	0	0			0
Asian	0	0	0			0
Pacific Islander	0	0	0			0
Caucasian	1	4	300			0
Hispanic	0	0	0			0
Native American	0	0	0			0
Other	0	0	0			0
Unknown	11	0	-100			0
Total	12	4	100	0	0	0

### County of Residency

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
Pierce	6	0	-100			0
Polk	0	0	0			0
St. Croix	6	4	-33.33			0
Other	0	0	0	0	0	0
Unknown	0	0	0			0
Total	12	4	100	0	0	0

### Current or Most Recent Home

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
City or Village	12	0	-100			0
Rural	0	4	0			0

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
Unknown	0	0	0			0
Total	12	4	100	0	0	0

### Annual Household Income

	Last Year Actual	Current Year Projected	% Change	First 6 months	Second 6 months	Current Year Total
Poverty Level or Less	12	4	-66.67			0
Up to 150% of FPL	0	0	0			0
Above 150% of FPL	0	0	0			0
Unknown	0	0	0			0
Total	12	4	100	0	0	0