

Brandon Patterson

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SUMMARY OF QUALIFICATIONS

- Natural resources/habitat management
- Donor development and client relations experience
- Supervisory and volunteer coordination experience
- Strategic marketing expertise
- Excellent verbal and written communication skills
- Extensive technical programs experience

EDUCATION

Bachelor of Science in Natural Resource Management, Minor in Business

Auburn University - Auburn, AL

December 2016

GPA: 3.17/4.0

- Founder's Scholarship Recipient, Julia and Albert Smith Endowment, E A Hauss Endowment
- Gamma Beta Phi Honor Society
- Society of Natural Resources – Member

CONTINUING EDUCATION

Student

AmeriCorps: Volunteer Mobilization

AmeriCorps: Resource Development

February – April 2018

May-July 2018

EXPERIENCE

Transcriber

Wisconsin Forest History Association – River Falls, WI

April 2018-Present

- Provided transcription and revision services for an annual manuscript publication

AmeriCorps VISTA Resource Development/Communications Outreach

Habitat for Humanity – Roberts, WI

November 2017-Present

Qualified for unique hiring path, Non-Competitive Eligibility (NCE), having successfully served as an AmeriCorps VISTA member. Active NCE from November 26, 2018 - November 26, 2019.

- Provided capacity-building services and operating manual to create and enhance longevity of Habitat for Humanity
- Developed an enhanced communication strategy through improved website design, social media creation and integration, video editing, marketing materials and database management
- Initiated enhanced fundraising metrics through grant identification and writing/fundraising events (\$70,000+ received), donor development and fund solicitation at business and individual levels, and expanded social media donations
- Created a robust outreach coordination blueprint for volunteers (individuals, corporations, municipalities, and religious entities)

Assistant Crew Leader

WisCorps – La Crosse, WI

September 2017-November 2017

- Supervised, motivated, and mentored a crew of 4-5 members for 11 weeks
- Worked closely with project sponsors to complete trail and habitat restoration, invasive species management, and carpentry projects

Brand Ambassador

Event Pro Strategies/ATN – Birmingham/Montgomery/Auburn, AL

June 2016-August 2017

- Demonstrated products for Proctor & Gamble, State Farm Insurance, Nissan, Wal-Mart and Spectrum.
- Increased potential customer base by educating and incentivizing and exceeding all performance goals

Marketing Director*January –April 2017**Premier Physical Therapy – Montgomery, AL*

- Developed relationships with medical offices and large businesses to recruit referrals
- Updated website and social media pages
- Activated a strategic marketing plan for materials and recruitment which included proactively seeking continuing education opportunities

Videographer*August 2012-December 2016**Graduate Outreach Program – Auburn, AL*

- Determined appropriate equipment and concise video angles for assigned distance learning classes
- Learned new equipment as needed and maintained proper care of it
- Troubleshoot possible technical problems prior to class to safeguard delivery of material

GIS Intern*Summer 2016**Silvics Solutions – Birmingham, AL*

- Analyzed metadata and performed spatial queries
- Created and modified client-specific layers for custom usage
- Beta-tested proprietary GIS software and assisted in debugging the program

Forestry Intern*Summer 2015**Soterra, LLC. – Grove Hill, AL*

- Cruised timber to measure trees and collect data in preparation for timber sale
- Performed logging inspections to ensure best management practices were being followed
- Collected GPS data, utilized Nomad GIS unit, and imported and exported shape files in GIS System - IFMS

TECHNICAL SKILLS

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| • WordPress | • ArcGIS 10.2 |
| • Keystone | • Microsoft Office Suite (Excel, Word, Power Point, SQL) |
| • Hootsuite | • Volunteer Matrix |
| • Constant Contact | • Adobe |
| • Google Business, Maps and Analytics | |